

## Engineer Your Life and NACAC College Fairs

Engineer Your Life (EYL) and the National Association for College Admissions Counseling are teaming up to present engineering at dozens for college fairs throughout the country. NACAC fairs are unmatched by any other college fairs in the nation and serve 800,000 students annually.

The Engineer Your Life campaign has developed, tested, and is now providing, messages and materials to promote engineering to college-bound high school girls. Volunteers are encouraged to become part of the campaign by participating in the fairs.

EYL fair exhibits are designed to break down stereotypes about engineering and encourage girls to consider it as a college and career option. Here is what's involved:

- \* Fairs average about four hours in duration and require no more than three volunteers at a time. Volunteers will receive a page of talking points as well as posters, brochures, postcards, t-shirts and reproducible handouts;
- \* Exhibit registration fees will be covered by the National Engineers Week Foundation and EYL coalition, in partnership with NACAC. Signs, tables, etc. are also provided;
- \* The fall fairs occur September through November 2008 and will receive 3,000 - 20,000 visitors each, depending on the city. See the listing of fair dates and locations below. Simply review the list to see if there is a fair in an area where your organization has a presence. More information is at [www.nacacnet.org](http://www.nacacnet.org);
- \* We are seeking volunteers who can relate well to high school students and their parents. And, while the EYL campaign targets high school girls, the fairs also serve college-bound boys and they will be visiting our booths.

If your organization supports at least one career fair it will become part of the EYL coalition. As a coalition partner, you will receive project updates and materials. We hope that you will spread the word about EYL and use the messages and resources throughout your organization and outreach programs.

The National Engineers Week Foundation serves as the EYL Secretariat. For information and to volunteer, use [engineeringwomen@eweek.org](mailto:engineeringwomen@eweek.org).

City	Date	Location
<a href="#">Birmingham</a>	Sunday, September 14 1:00 p.m.- 4:00 p.m.	Birmingham-Jefferson Complex Birmingham, AL
<a href="#">Greater Phoenix</a>	Sunday, September 14 12:00 p.m.- 3:30 p.m.	Phoenix Civic Plaza Phoenix, AZ
<a href="#">Baton Rouge</a>	Tuesday, September 16 9:00 a.m.- 12:00 p.m.	Baton Rouge River Center Baton Rouge, LA

	6:00 p.m.- 8:00 p.m.	
<a href="#">Philadelphia</a>	Sunday, September 28 11:00 a.m.- 3:00 p.m.	Pennsylvania Convention Center Philadelphia, PA
<a href="#">Seattle</a>	Sunday, September 28 12:00 p.m.- 4:00 p.m. Monday, September 29 9:00 a.m.- 12:00 p.m.	Washington State Convention & Trade Center Seattle, WA
<a href="#">Greater Washington, DC</a>	Monday, September 29 9:00 a.m.- 12:00 p.m. 1:30 p.m.- 4:30 p.m. 6:00 p.m.- 8:00 p.m.	Washington Convention Center Washington, DC
<a href="#">Spokane</a>	Wednesday, October 1 9:00 a.m.- 12:00 p.m. 6:00 p.m.- 8:00 p.m.	Spokane Convention Center Spokane, WA
<a href="#">Minnesota</a>	Wednesday, October 1 9:00 a.m.- 12:30 p.m. 4:30 p.m.- 8:00 p.m. Thursday, October 2 9:00 a.m.- 12:30 p.m.	Minneapolis Convention Center Minneapolis, MN
<a href="#">Portland</a>	Friday, October 3 9:00 a.m.- 12:00 p.m. Saturday, October 4 1:00 p.m.- 5:00 p.m.	Oregon Convention Center Portland, OR
<a href="#">Long Island</a>	Sunday, October 5 11:00 a.m.- 4:00 p.m.	Nassau Veterans Memorial Coliseum Uniondale, NY
<a href="#">Boise</a>	Tuesday, October 7 9:30 a.m.- 2:30 p.m. 6:00 p.m.- 8:00 p.m.	Boise Centre on the Grove Boise, ID
<a href="#">Jacksonville</a>	Saturday, October 11 9:00 a.m.- 1:00 p.m.	Prime F. Osborn III Convention Center Jacksonville, FL
<a href="#">Cincinnati</a>	Sunday, October 12 1:00 p.m.- 4:00 p.m.	Duke Energy Center Cincinnati, OH
<a href="#">Ft. Lauderdale</a>	Thursday, October 16 5:00 p.m.- 8:30 p.m. Friday, October 17 9:00 a.m.- 1:00 p.m.	Ft. Lauderdale/Broward Cty Conv. Center Ft. Lauderdale, FL
<a href="#">St. Louis</a>	Sunday, October 19 12:00 p.m.- 3:00 p.m.	St. Louis University St. Louis, MO
<a href="#">Chicago</a>	Saturday, October 25 10:00 a.m.- 2:00 p.m.	Navy Pier Chicago, IL
<a href="#">Milwaukee</a>	Sunday, October 26 12:00 p.m.- 3:30 p.m.	Midwest Airlines Center Milwaukee, WI
<a href="#">Indianapolis</a>	Thursday, November 6 9:00 a.m.- 1:00 p.m. 6:00 p.m.- 8:00 p.m.	Indiana Convention Center and RCA Dome Indianapolis, IN
<a href="#">Baltimore</a>	Tuesday, November 11 9:00 a.m.- 12:00 p.m. 6:00 p.m.- 8:00 p.m.	Baltimore Convention Center Baltimore, MD

Wednesday, November 12  
9:00 a.m.- 12:00 p.m.

[Atlantic City](#)

Thursday, November 13  
9:00 a.m.- 12:00 p.m.  
6:00 p.m.- 8:30 p.m.

Atlantic City Convention Center  
Atlantic City, NJ

For details about each fair, go to

<http://www.nacacnet.org/MemberPortal/Events/CollegeFairs/NCF/FallNCF/default.htm>