

Global Marathon / North America

eMentoring for Diversity in Science, Technology, Engineering and Math



Alejandra Velasquez

Over the last 16 years Alejandra has worked on the development, support, and marketing of high-tech products. As a technical expert both in the software and telecommunications industries, she has traveled extensively throughout the United States and internationally, developing an understanding of customer needs and perceptions, as well as of how cultural differences can affect business relationships. Alejandra holds an MBA from the University of Portland with emphasis in Marketing and Finance, and a BS in Computer Systems from Tecnológico de Monterrey in Mexico City.