

# Ching Chuang



Dr. Ching Chuang -President of Motorola China Technology Ltd, Director of Motorola China R&D Institute, General Manager of China Networks Product and Technology Marketing- has rich experience in High-New Technology Industry. He manages and represents Motorola R&D centers in China, in the meantime, managing Motorola's cellular infrastructure marketing programs in China to envision and implement technology and standard strategies, drive product strategies and market requirements, and enhance competitiveness. Dr. Ching is a member of the Motorola Science Advisory Board Association (SABA) since 2007; lead Motorola's B3G/4G R&D partnership programs with related China organizations; Develop, implement and manage Networks strategies and programs in China 2G and 3G standardization since 1998.

Dr. Ching Chuang joined Motorola Inc in September 1995. He took several management roles in Strategic Technology and Marketing area, developed and implemented technology strategy to successfully positioning Motorola's 3G in Asia Pacific region; Led pre-sales team and proposal center and worked closely with the account teams to win significant GSM and CDMA market shares in China; Managed Taiwan account team to expand Networks business in Taiwan market; Led technical support to establish a solid foundation for Motorola's CDMA success in Asia Pacific region.

Before joining Motorola Inc., Dr Ching worked in US WEST Inc in Seattle, USA, as Principal Member of Technical Staff, enhanced US WEST cellular network's efficiency and service revenue in 14 States. Represented US WEST in EIA/TIA Standard Committees. Granted three US patents due to the technical contributions.

Dr Ching holds his Ph.D in Electrical Engineering, majored in Communication Theory in University of Southern California, Los Angeles, California, USA, and double Master degrees in Mathematics and Electrical Engineering in the same university. He is Senior Member of IEEE, Chairman of IEEE Communications Society – Seattle Chapter during 1991 – 1995. Presently, Dr. Ching Chuang is the Vice President of the Future Forum, Vice President of TD-SCDMA Forum, President of China Standard Association and holds several consultant roles in Telecom Industry.