

Engineer Your Life and NACAC College Fairs

Engineer Your Life (EYL) and the National Association for College Admissions Counseling (NACAC) are teaming up to present engineering at dozens of college fairs for high school students throughout the country. NACAC fairs are unmatched by any other college fairs in the nation and serve 800,000 students annually.

The Engineer Your Life campaign has developed, tested, and is now providing, messages and materials to promote engineering to college-bound high school girls. Volunteers are encouraged to become part of the campaign by participating in the fairs. EYL fair exhibits are designed to break down stereotypes about engineering and encourage girls to consider it as a college and career option. Here is what's involved:

- Fairs average about four hours in duration and require no more than three volunteers at a time. Volunteers will receive a page of talking points as well as posters, brochures, postcards, t-shirts and reproducible handouts;
- Exhibit registration fees will be covered by the National Engineers Week Foundation and EYL coalition, in partnership with NACAC. Signs, tables, etc. are also provided;
- Fairs occur February through April and will receive 3,000 - 20,000 visitors each, depending on the city. See the listing of fair dates and locations below. Simply review the list to see if there is a fair in an area where your organization has a presence. For more information, see <http://www.nacacnet.org/MemberPortal/Events/CollegeFairs/NCF/ncfexhibitors.htm>;
- We are seeking volunteers who can relate well to high school students and their parents. And, while the EYL campaign targets high school girls, the fairs also serve college-bound boys and they will be visiting our booths.

If your organization supports at least one career fair it will become part of the EYL coalition. As a coalition partner, you will receive project updates and materials. We hope that you will spread the word about EYL and use the messages and resources throughout your organization and outreach programs.

The National Engineers Week Foundation serves as the EYL Secretariat. For information and to volunteer, use engineeringwomen@eweek.org.

NACAC Spring College Fairs in 2008

City	Date	Location
Louisville Coordination Contact: IBM/Rebecca McIntyre, PMP, rmcintyr@us.ibm.com	Saturday, February 2 1:00 p.m.-4:00 p.m.	Kentucky Int'l Convention Center Louisville, KY
Atlanta Coordination Contact: ASHRAE/Ashley	Sunday, February 10 12:00 p.m.-4:00 p.m.	Georgia International Convention Center

Miami	Sunday, February 17 12:00 p.m.-4:00 p.m.	Sheraton Miami Mart Hotel (formerly Radisson Mart Plaza) Miami, FL
Pittsburgh	Thursday, February 28 9:00 a.m.-1:00 p.m. 6:00 p.m.-9:00 p.m.	David L. Lawrence Convention Center Pittsburgh, PA
	Friday, February 29 9:00 a.m.-12:00 p.m.	
Tampa	Sunday, March 2 12:00 p.m.-3:00 p.m.	Tampa Convention Center Tampa, FL
Springfield, MA	Sunday, March 2 12:00 p.m.-4:00 p.m. Monday, March 3 9:00 a.m.-12:00 p.m.	Eastern States Exposition (The Big E) West Springfield, MA
Memphis	Sunday, March 16 1:00 p.m.- 4:00 p.m.	Memphis Cook Convention Center Memphis, TN
Charlotte, NC	Sunday, March 30 12:00 p.m.-4:00 p.m.	Charlotte Merchandise Mart Charlotte, NC
Buffalo, NY	Tuesday, April 1 9:00 a.m.- 1:00 p.m. 6:00 p.m.- 8:30 p.m. Wednesday, April 2 9:00 a.m.- 12:00 p.m.	Buffalo Niagara Convention Center Buffalo, NY
Hartford, CT	Thursday, April 3 9:00 a.m.-11:30 a.m. 6:30 p.m.- 8:30 p.m. Friday, April 4 9:00 a.m.-11:30 a.m.	Connecticut Expo Center Hartford, CT
Rochester, NY	Friday, April 4 9:00 a.m.- 12:00 p.m. Saturday, April 5 1:00 p.m. – 4:00 p.m.	Rochester Riverside Convention Center Rochester, NY
Houston	Sunday, April 6 1:00 p.m. - 4:00p.m.	George R. Brown Convention Center Houston, TX
Orange County, CA	Sunday, April 6 1:30 p.m. - 4:30 p.m.	Orange County Fair & Event Center Costa Mesa, CA
Syracuse, NY	Sunday, April 6 1:00 p.m. – 4:00 p.m. Monday, April 7 9:00 a.m.- 12:00 p.m.	Onondaga County Convention Center At OnCenter, Syracuse, NY
Inland Empire, Ontario, Canada	Tuesday, April 8 9:00 a.m. -12:00 p.m. 6:00 p.m. - 8:30 p.m.	Ontario Convention Center Ontario, CA
Boston	Tuesday, April 8	Bayside Expo Center

	9:00 a.m. - 12:00 p.m. 6:00 p.m. - 9:00 p.m. Wednesday, April 9 9:00 a.m. - 12:00 p.m.	Boston, MA
San Diego	Thursday, April 10 9:00 a.m. - 12:00 p.m. 5:30 p.m. - 8:30 p.m.	San Diego Convention Center San Diego, CA
Cleveland	Sunday, April 13 1:00 p.m. - 4:00 p.m.	Wolstein Center Cleveland, OH
New York	Sunday, April 13 12:00 p.m.- 4:00 p.m.	Jacob K. Javits Convention Center New York, NY
Greater Los Angeles	Sunday, April 13 1:00 p.m. - 4:00 p.m. Monday, April 14 8:30 a.m. – 11:30 a.m.	University of Southern California Galen Center, Los Angeles, CA
Ventura/Tri County, CA	Tuesday, April 15 5:30 p.m. – 8:30 p.m.	Seaside Park Ventura, CA
West Michigan	Tuesday, April 15 9:00 a.m.-12:00 a.m. 6:30 p.m.- 8:30 p.m.	DeVos Place Grand Rapids, MI
Montgomery County, MD	Wednesday, April 16 9:45 a.m. – 12:45 p.m. 6:30 p.m. – 8:30 p.m. Thursday, April 17 9:45 a.m. – 12:30 p.m.	Montgomery County Agricultural Center Gaithersburg, MD
Metro Detroit	Thursday, April 17 9:00 a.m. -11:30 a.m. 6:30 p.m. - 8:30 p.m.	Burton Manor Banquet and Conference Center Livonia, MI
San Francisco	Thursday, April 17 3:00 p.m. – 7:00 p.m.	Concourse Exhibition Center San Francisco, CA
Honolulu	Thursday, April 24 8:30 a.m. -11:30 a.m. 5:00 p.m. -8:00 p.m.	Hawaii Convention Center Honolulu, HI
Providence	Saturday, April 26 1:00 p.m.-4:00 p.m.	Rhode Island Convention Center Providence, RI
Nashville	Sunday, April 27 1:00 p.m.-4:00p.m.	Nashville Convention Center Nashville, TN
New Jersey	Wednesday, April 30 9:00 a.m.-12:00 p.m. 6:00 p.m.-9:00 p.m. Thursday, May 1 9:00 a.m.-11:45 a.m.	New Jersey Convention and Exposition Center Edison, NJ